

# AUDIENCE INSITE™

**STOP LETTING PEOPLE LEAVE YOUR WEBSITE WITHOUT KNOWING WHO THEY ARE**

AUDIENCE INSITE™ IDENTIFIES AND TRACKS YOUR WEBSITE VISITORS AS THEY ENGAGE WITH YOUR SITE.



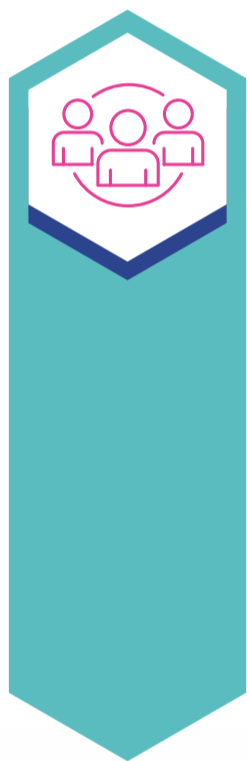
**CAPTURE SITE VISITORS**



**TRACK THEIR ACTIVITY**



**MATCH/APPEND INFORMATION**



- WHO VISITS YOUR WEBSITE**
- WHAT PAGES ON YOUR SITE THEY'VE SEEN**
- WHEN THEY VISIT**
- WHERE THEY LIVE**
- WHY THEY CAME TO YOUR SITE**

**WITH AUDIENCE INSITE™ UNDER YOUR HOOD, YOU WILL KNOW**



## HOW CAN I USE MY AUDIENCE INSITE™?

**DATABASE BUILD**  
GROW YOUR PROSPECTING AND RETENTION DATABASES WITH DATA YOU OWN!

**REMARKETING**  
PULL HOT PROSPECTS INTO ONLINE AND OFFLINE MARKETING CAMPAIGNS FOR CONVERSION.

**ATTRIBUTION**  
KNOW WHICH OF YOUR CAMPAIGNS ARE WORKING AND THE IDENTITY OF ALL TRAFFIC.

**REQUEST A FREE NO OBLIGATION 30-DAY TEST AT [MEASUREDMKTG.COM](http://MEASUREDMKTG.COM).**